

Leonardo Laurensius

@ignatiusleo | leonardolaurensius.com
leonardolaurensius@gmail.com

Creative designer based in
Jakarta, Indonesia

Academic Qualification

- 15 DIPLOMA WITH DISTINCTION IN DESIGN & MEDIA (GRAPHIC DESIGN)
/ Nanyang Academy of Fine Arts, Singapore
- 12 UJIAN AKHIR NATIONAL / NATIONAL EXAM
/ SMA Kolese Kanisius, Jakarta

Skillset

- ART DIRECTION
- BRANDING
- EDITORIAL/ PRINT DESIGN

Experience

- 03/19 - present SENIOR DESIGNER @THINKING*ROOM INC., JAKARTA, INDONESIA
/ Working with various projects, such as art direction,
brand visual identity & communication.
- 18 ART DIRECTOR @MALT STUDIO/ MANUAL JAKARTA, INDONESIA
15-17 (PREVIOUSLY GRAPHIC DESIGNER)
/ Working with various projects, such as branding, collateral design,
and content for social media.
- 15 VOLUNTEER - PROGRAM OFFICER @JAKARTA BIENNALE 2015
/ Assisting the main, supporting & public programs, such as artists' talk, workshop,
and biennale tour.
- COMMITTEE - COLLATERAL, THE GRAD EXPECTATIONS 2015
/ Designing the collateral of the event, such as banner, signage, stickers and brochure.
- 14 CREATIVE INTERN @WORKING ANGELS, SINGAPORE
/ Working with various projects, such as branding, illustration, print ads,
menu design and layouting.

Affiliations

- 22 TDC69 CERTIFICATE OF TYPOGRAPHIC EXCELLENCE
/ for STARGAZINE (under Thinking*Room Inc.)
- 19 GOOD DESIGN INDONESIA 2019
/ for BALI COFFEE MANUAL 2018 (Under MALT Studio/ Manual Jakarta)
- 18 EXTERNAL ASSESSMENT
SUMMER SCHOOL SINGAPORE 2018
- 16 POSTERHEROES 6 - RIGHTS IN LOVE
/ Selected Work - Best 40 Poster Design
- 15 NOISE SINGAPORE 2015 FESTIVAL EXHIBITION
/ Selected Work for Open Categories.